

# MASIERO

**The Light You Are**  
Studio MILO project  
Fuorisalone 15-21 April 2024  
Brera Design District

**Timeless by Atelier**  
Corso Garibaldi, 73  
+  
**Shapes of Lights by Dimore**  
Via Statuto, 16

Masiero will be featuring at Milan Design Week, within the well-known Brera Design District, in a dual guise.

Two temporary installations will reveal the company's dual soul: a more contemporary one, contained in the Dimore catalogue (Via Statuto 16), a the more classic one, narrated by the Atelier catalogue (Corso Garibaldi 73).

'The Light You Are' is the leitmotif that unites the two installations, a true manifesto of Masiero's philosophy, which goes beyond the simple concept of lighting to offer luminous solutions that adapt perfectly to the tastes, spaces and needs of every individual or context.

The two areas designed for Milan Design Week are very different yet each characterised by a charming elegance and a contemporary allure.

The brand's dual soul is represented in spaces that play with colours of an ethereal, timeless quality, in which the lamps emerge as primary elements.

MASIERO S.r.l.  
EUSEBIO PRESS OFFICE & PR

Via Peschiere, 53 – 31032  
Casale sul Sile, TV, Italy  
VAT No. 01244610265  
T +39 0422 7861  
F +39 0422 786250  
[www.masierogroup.com](http://www.masierogroup.com)  
[info@masierogroup.com](mailto:info@masierogroup.com)

ROBERTA

Via Fratelli Bronzetti, 11  
20129 Milan  
Tel. +39 02 20 40 49 89  
[info@robertaeusebio.it](mailto:info@robertaeusebio.it)

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## “Timeless by Atelier” in Corso Garibaldi 73

Walking along Corso Garibaldi 73, the gaze is drawn to the intense fuchsia of the shop windows, brilliantly enhanced by the lighting. From the windows you can glimpse a world of fairy-tale sparkle made up of majestic chandeliers whose vibrant reflections create a dance of optical effects on the platforms and on the vertical mirrored walls.

This enchantingly precious environment is pervaded by hypnotic, enveloping lighting effects that inevitably draw the eye of the visitor. Each reflected image is multiplied endlessly, creating a feeling of wonder and awe.

Atelier is a Masiero line springing from a continuous succession of experiences that make it possible to capture the formal harmony of a collection that pursues uncompromising excellence rooted in the finest craftsmanship.

Metal cores skilfully forged by expert hands are embellished with refined finishes and noble materials such as glass, crystal and natural stones.

These timeless products offer lighting solutions for both classic and modern, residential and contract environments.

Through the Masiero customisation service, with Atelier it is possible to create unique and exclusive lighting works based on the requests of designers and customers.

### ***Aqaba design Masiero Lab***

Ancient Regime is the trend chosen for Aqaba, a light-woven work of art of undisputed elegance and magnificence. With its crystal garlands, Aqaba calls to mind the Venetian splendour of an era admired the world over.

A synthesis of tradition and technology, each Aqaba model is available with traditional lighting or integrated LEDs with RGB-W or DW technology.

### ***Raqam design Marc Sadler***

As delicate as embroidery and as precious as a jewel, this versatile modular lighting system can create a variety of customisable combinations extending in all directions and sizes.

Its seven different modules come with a metal core available in three colours and covered with transparent glass.

The modules, when freely combined, create brilliant suspensions, spectacular cascading or wall-mounted units, and other surprising light installations.

### ***Palladio design Masiero Lab***

Palladio offers the perfect blend of modernity and luxury. This masterpiece of design will light up any room with impeccable style.

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The collection is characterised by rigorous, rectangular, square, circular or elliptical forms, softened by a play of light created by the golden smoky faceted crystal lozenges that adorn the black lacquered metal frame like a precious necklace.

## ***Royale design Masiero Lab***

Royale is a collection of a refined discretion.

Here, light meets the texture of noble, precious materials, such as onyx, to design lamps that serve as furnishing elements of the finest craftsmanship.

Ellipsoidal slabs in natural onyx ring around a chocolate-coloured, round or rectangular metal structure.

The slabs, each displaying their spectacularly unique natural veins, are arranged in four or more orders from top to bottom, depending on the models.

## ***Galassia design Masiero Lab***

Galassia is a versatile interpretation of the classic crystal cascade that expands into space, creating open and closed shapes – curved, angular or linear – of any height. Chains of glass or crystal pendants, adjustable in different heights, descend from a white embossed painted metal structure.

The customisable combination of modular elements brings to life a kaleidoscope of possibilities.

**Images available at this link:**

[>> CLICK HERE](#)

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